



# Mitinet Reading Program Data Services

*When it comes to getting kids to read,  
nothing matters more than getting the right book in their hands.*

Mitinet™ uses sophisticated data matching methods and data improvement options to update your library's MARC record database with the most up-to-date Lexile® measures & reading program scores available. Our match accuracy and hit rate is the highest in the industry, eliminating inefficiencies and common problems caused by missing or mismatched data.

Updating your database with reading program scores and levels expands your reading program with materials already in your collection, helps teachers find more materials to include in their curriculum plans and helps your students meet reading standards and literacy goals with more options.

**Your students and teachers will start to see the difference immediately.**

## Lexile® Measures

In the book industry roughly 17% of all ISBNs are incorrect. Mitinet™ uses a more detailed matching process than vendors who use only the ISBN number to match Lexile® measures, resulting in fewer incorrect or missed matches.

**Match all materials with Lexile® measures**

**Update or fix incorrect Lexile® measures**

**Coming June 1st 2017! New Lexile® measures  
for items currently using BR levels.  
See back for more information.**

## Exclusive Mitinet Measures™

Mitinet Measures™ is a temporary solution for many books without a certified Lexile® measure.

While no correlation is perfect, Mitinet Measures™ comes within 50 points (+ or -) of the potential Lexile® measure, 92% of the time, making it that much easier to enhance MARC records with searchable information about a book's text complexity.

**Match all materials with Mitinet Measures™ correlations**

**Update MM™ to Lexile® measures when available**

**Average increase of materials included in Lexile®  
-based program is 149% (more for libraries who have  
never had a reading program update or cleanup)**

**Reading program updates happen quickly,  
usually in 1-3 business days, depending on  
the size of your database.**

**As with all our services, we change  
only what you want, on your schedule.**

## Reading Counts!®

Accurately match your library's MARC database to the RC® Enterprise reading levels and tests available to your students.

**Match all materials associated with RC® quizzes and  
reading levels**

**Add missing or fix incorrect RC® information**

## Accelerated Reader®

Use our Reading Program Data Services to accurately match your library's MARC record database to AR® reading levels and tests, fixing errors and adding to MARC records with missing information.

**Match all materials associated with AR® Enterprise  
tests and reading levels**

**Fix incorrect AR® information**

**Add missing AR® information**

## Fountas & Pinnell®

**Match materials associated with F&P Graded Reading  
Levels®**

**Add missing or fix incorrect GRL information**

F&P® data can be difficult to match, due to match data content limits and omissions found in F&P® data. Our first mission in data match services is accuracy. You should expect lower hit rates than in our other, respective data match services when purchasing this service.

**Call or email us today to talk about  
what your library needs to run at it's best.**

**[www.mitinet.com](http://www.mitinet.com)  
800•824•6272 [info@mitinet.com](mailto:info@mitinet.com)**



**Coming in June, MetaMetrics® is refining their scale  
for text complexity in early-reading books.**



**And Mitinet™ is ready...**

**If you are currently a Mitinet customer receiving reading program updates, or you become one, you are automatically assured of receiving the newest Lexile® measures for BR measures...  
with the next applicable update.\***

Maybe you've heard that The Lexile® Framework for Reading is changing this summer. MetaMetrics® is extending the **Beginning Reader (BR)** measure to include more detail on text complexity by adding an additional numeric scale to the **BR** it currently uses. The higher the number, the less complex the text.

**Please NOTE:**

**This update is included in your service when you request Lexile® measures in any of your Reading Program Updates or Full Circle Support™ runs.**

**Call or email us today to talk about  
what your library needs to run at it's best.**

\*New data available to customers as soon as it is available to Mitinet™ and added to our databases.

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