



Spend less time updating records & fixing database problems and more time on what really matters...your patrons.

## Custom Services

It's not often the words "**custom**" and "**best price**" go together, unless it's an either/or statement, as in "**You can either have a custom product, or you can have the best price, but you can't have both.**" Well, Mitinet is different. We mean it when we say that nobody can do what we do for a better price, & we're so confident, we'll guarantee it.

### Here's how it works:

- Our university trained professional catalogers constantly update and maintain our MARC record database - the most complete K-12 MARC record source in the industry.
- You tell us when you want us to work on your database, we upload it, make the changes and notify you when it's ready. Everything is web-based, always up-to-date and specifically developed for the job of making your library's database the cleanest, most content-rich database possible. There's no software to install or learn.
- Our In-house technical support, data services & customer service staff know the business and understand what your library needs, and we're happy to answer any questions.

### So what do you need?

#### ➤ A fast way to clean up your database before or after a merge?

##### With our Custom Database Cleanup we can...

- Remove duplicate records
- Standardize records
- Get rid of errors in spelling, punctuation or coding
- Convert brief records to full records
- E-Book record updates including embedded URLs and record enhancements

#### ➤ Make it easier for the kids to find items in your collection?

##### With our Subject Headings Updates we can...

- Update your records with the latest terminology including Sears, Library of Congress and L C Children's.
- Enhance records with our Kid-Friendly™ subject headings, adding the kind of search terminology kids actually use.
- Get rid of politically incorrect or out-dated terminology.

#### ➤ Add in the latest reading levels or update to reflect a new reading program?

##### Our Reading Program Data Services will...

- Update your records only for the reading program(s) you use.
- Add in Lexile® measures (and Mitinet Measures™ if desired)
- Update your records to include levels from:
  - Fountas & Pinnell® Guided Levels
  - Accelerated Reader® - supporting Enterprise™ or by quiz list
  - Reading Counts®
- Label PDF available for most reading programs.

#### ➤ Get new materials on the shelves faster and save money?

##### With our Shelf Ready Services we can...

- Work with your distributors to send your materials already labeled and ready to put on the shelf, saving you time and money.

### Not sure what you need? We can help you with that too.

Register TODAY for our FREE Database Diagnostic Report and you'll learn about...

- Errors and missing information in your MARC records
- Subject headings - how many your records currently have and where they can be improved
- Reading program information and how many records could be updated or added to the program you currently use
- Your collection's organization and ways we can help you standardize multiple sites into one effective database

**[www.mitinet.com](http://www.mitinet.com)**

**800-824-6272 [info@mitinet.com](mailto:info@mitinet.com)**

# Need more?



Full Circle Support™

**With Full Circle Support™ we do the work of updating your database for you, at a fraction of the cost in both time and money.**

**Here's how it works.**

- When you sign up we walk you through the fields you want to update from the list of options. We work with you to manage key aspects of your database.
- Full Circle Support options include:
  - Add or update reading program information for any or all of the following: Lexile®, Accelerated Reader®, Reading Counts®, Fountas & Pinnell® and Mitinet Measures™ (a Mitinet™ exclusive Lexile® correlation)
  - Update subject headings with Sears 21 and the latest LC and LC Children's headings
  - Add Mitinet's exclusive Kid-Friendly™ subject headings
  - Update State and National Award notes
- We work according to your schedule, notifying a predetermined contact when we begin and when we're done.
- Upload a copy of your database to us or give us log-in access to do the work for you. We update and return your data as soon as possible, often within 2-3 business days and give you a report on the items we've checked and changed.



**Now cataloging can be one of the easiest parts of your job with BestMARC™**

- **BestMARC™** is the most complete collection of K-12 print, AV, professional & e-materials records in the business because we constantly update and maintain our data.
- **Can't find a record?** We'll help with one mouse click. Our z39.50 search with **Smart Filter** finds the top five quality records based on your search criteria. And with every search **BestMARC™** gets better because we add verified rare record results to the database.
- "Match" and "Quality" scores each record so you can choose the best record to edit or enhance. Add holdings and copy information as you edit or catalog the MARC record.
- Easily make your records more discoverable with **BestMARC's Subject Explorer**, search for additional Sears, LC and LCAC subject headings by dewey number, LC classification number or subject.
- RDA Compliant and a built-in link to RDA Toolkit (access available to RDA Toolkit subscribers) in our Cataloger.



**Set defaults for your library's unique requirements with our Library Profile options, such as original cataloging in RDA, using UCS/Unicode, or customizing your holdings/copy editing to your LAS.**

**New list feature lets you see your saved records as a list, where you can review, manage, edit and export them easily. Import some or all of your list back to your LAS when you're ready.**

**Account page helps you stay on top of your subscription, view all cataloging activity for your account, access service reports and manage your user access.**

Not every library can have a team of in-house professional catalogers,  
but with Mitinet services, you don't need one.  
Whatever your library database needs, Mitinet can do it, for the best price.  
And then you can do what you do best, run your library.

**Call or email us today. It's what we do.**

**www.mitinet.com 800•824•6272 info@mitinet.com**

