



Need to pull an RDA rabbit out of your hat? **RDA Conversion Service™**

**Don't struggle with manual conversions
or pay for converting your database to
RDA a few records at a time.**

We can help.

**Give us your database and we make each MARC
record compliant to the new RDA standard
terminology, all at once, for one low price per site.**

**Our prices are competitive and our service more
comprehensive than our competitors.
Volume discounts are available.**

RDA Conversion Features

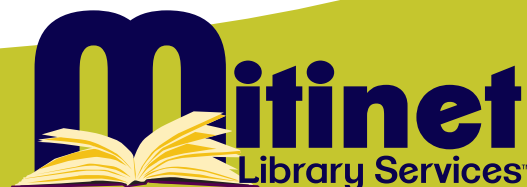
- **Automatically convert Publishers, Distributors, Manufacturers and Copyright notices from 260 to appropriate 264s.**
- **Automatic 336-338 updates.**
- **Nearly 100 terms expanded to the new RDA standard terminology.**
For example: p. ♦ pages or ill. ♦ illustrations
- **Corporate name abbreviations expanded.**
For example: Corp. ♦ Corporation
- **Month and year terminology expanded.**
For example: Jan. ♦ January, ca. ♦ approximately, or cent. ♦ century
- **Birth and death date formatting converted.**
For example: 1979. ♦ 1979-, d. 2014 ♦ -2014, or b. 1979 d. 2014 ♦ 1979-2014
- **Consistent handling of unnumbered pages, leaves and plates.**

**Contact us TODAY and make your database
RDA compliant for the best price in the market.**

**A 1-Year Subscription to BestMARC™ is now included
with your conversion making it even easier to
keep your database RDA compliant in the future.**

www.mitinet.com

800-824-6272 info@mitinet.com





What Does Mitinet™ Do to Change an AACR2 MARC to an RDA MARC?

The answer is simple. We add more, better metadata.

Here's an example of the same MARC, before RDA Conversion and after.

AACR2 Cataloged MARC

Leader 01469nam•a2200421•a•4500
001 3056035
005 20150806114404.0
008 141030s2014•••••mau•••••c•••••000•1•eng••
010 ## \$a 2013013810
020 ## \$a 9780544107717
020 ## \$a 0544107713 : \$c \$19.07
040 ## \$a DLC \$b eng \$c DLC
050 00 \$a PZ7.5.A44 \$b Cr 2014
082 00 \$a [Fic] \$2 23
100 1# \$a Alexander, Kwame.
245 14 \$a The crossover / \$c by Kwame Alexander.
260 ## \$a Boston, MA : \$b Houghton Mifflin Harcourt, \$c c2014.
300 ## \$a 237 p. ; \$c 21 cm.
520 ## \$a Fourteen-year-old twin basketball stars Josh and Jordan wrestle with highs and lows on and off the court as their father ignores his declining health.
521 0# \$a 4.3
526 0# \$a Accelerated Reader AR \$b MG \$c 4.3 \$d 2.0 \$z 164734
586 8# \$a Newbery Medal, 2015
650 #1 \$a Novels in verse.
650 #1 \$a Basketball \$v Fiction.
650 #1 \$a Twins \$v Fiction.
650 #1 \$a Brothers \$v Fiction.
650 #1 \$a Fathers and sons \$v Fiction.
650 #1 \$a African Americans \$v Fiction.
650 #7 \$a Novels in verse. \$2 sears
650 #7 \$a Basketball \$v Fiction. \$2 sears
650 #7 \$a Twins \$v Fiction. \$2 sears
650 #7 \$a Brothers \$v Fiction. \$2 sears
650 #7 \$a Father-son relationship \$v Fiction. \$2 sears
650 #7 \$a African Americans \$v Fiction. \$2 sears

Expands state abbreviations

Adds field 264 indicating where the material was produced

Fields 336, 337 & 338 refines the material designation information

RDA Cataloged MARC

Leader 01657nam••2200481•i•4500
001 3056035
005 20150825083725.6
007 t|
008 141030s2014•••••mau•••••c•••••000•1•eng••
010 ## \$a 2013013810
020 ## \$a 9780544107717
020 ## \$a 0544107713 : \$c \$19.07
0040 ## \$a DLC \$b eng \$c DLC \$e rda
050 00 \$a PZ7.5.A44 \$b Cr 2014
082 00 \$a [Fic] \$2 23
100 1# \$a Alexander, Kwame., \$e author. \$4 aut
245 14 \$a The crossover / \$c by Kwame Alexander.
264 #1 \$a Boston, Massachusetts : \$b Houghton Mifflin Harcourt, \$c [2014]
264 #4 \$c ©2014
300 ## \$a 237 pages ; \$c 21 cm.
336 ## \$a text \$b txt \$2 rdacontent
337 ## \$a unmediated \$b n \$2 rdamedia
338 ## \$a volume \$b nc \$2 rdacarrier
520 ## \$a Fourteen-year-old twin basketball stars Josh and Jordan wrestle with highs and lows on and off the court as their father ignores his declining health.
521 0# \$a 4.3
526 0# \$a Accelerated Reader AR \$b MG \$c 4.3 \$d 2.0 \$z 164734
586 8# \$a Newbery Medal, 2015
650 #1 \$a Novels in verse.
650 #1 \$a Basketball \$v Fiction.
650 #1 \$a Twins \$v Fiction.
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650 #1 \$a Fathers and sons \$v Fiction.
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650 #7 \$a Novels in verse. \$2 sears
650 #7 \$a Basketball \$v Fiction. \$2 sears
650 #7 \$a Twins \$v Fiction. \$2 sears
650 #7 \$a Brothers \$v Fiction. \$2 sears
650 #7 \$a Father-son relationship \$v Fiction. \$2 sears
650 #7 \$a African Americans \$v Fiction. \$2 sears

Field 007 - RDA field adding info about the device needed to access the material content

Field 040 - Cataloging Source - Adds RDA to the field

Adds Relator terms & codes

Expands common abbreviations like "pages" and "illustrations"

Here's what RDA Conversion Can't Do

Add information that isn't there - RDA cataloging allows more data than ever to be added to a MARC record, including additional contributor information. *But*, if an existing MARC does not contain that information to begin with, no RDA Conversion Service can add it.

Correct inaccurate information - If the information in a MARC is incorrect it can still affect the discoverability of an item in your collection.

To get the most out of your investment in RDA, we recommend having your database cleaned and records converted from brief to full before going through an RDA conversion.

MARC records with more fields and better metadata helps your collection circulate.

It's that simple.

Mitinet Library Services™
800-824-6272
www.mitinet.com